



**CITY OF MORIARTY
LODGERS TAX ADVISORY BOARD**

REGULAR MEETING
November 12, 2024 - 6:00 p.m.

*Moriarty Civic Center
202 Broadway Street South, Moriarty New Mexico*

AGENDA

1. CALL TO ORDER

- a. Welcome
- b. Pledge of Allegiance
- c. The presence of a quorum will be noted
- d. Add to agenda (for discussion only) Pursuant to NMSA (1978) §10-15-1 through §10-15-4 these issues can be addressed in general. No decision can be rendered at this meeting.

2. APPROVAL OF MINUTES

MOTION _____ 2ND _____ ACTION _____

3. MEETING TIMES FOR 2025

CONSIDER AND ACT UPON RECOMMENDATION FOR REQUEST FOR FUNDS FOR ADVERTISING, PUBLICIZING AND PROMOTING TOURISM RELATED ATTRACTIONS

MOTION _____ 2ND _____ ACTION _____

4. ROCKIN' HORSE ARENA – PATTY WRIGHT & LEONA SEGURA- \$8000

CONSIDER AND ACT UPON RECOMMENDATION FOR REQUEST FOR FUNDS FOR ADVERTISING, PUBLICIZING AND PROMOTING TOURISM RELATED ATTRACTIONS

MOTION _____ 2ND _____ ACTION _____

5. BILLBOARD RECOMMENDATIONS WITH PRESENTATIONS – LAMAR

CONSIDER AND ACT UPON RECOMMENDATION FOR REQUEST FOR FUNDS FOR ADVERTISING, PUBLICIZING AND PROMOTING TOURISM RELATED ATTRACTIONS

MOTION _____ 2ND _____ ACTION _____

6. BILLBOARD RECOMMENDATIONS WITH PRESENTATIONS – SUNVISTA

CONSIDER AND ACT UPON RECOMMENDATION FOR REQUEST FOR FUNDS FOR ADVERTISING, PUBLICIZING AND PROMOTING TOURISM RELATED ATTRACTIONS

MOTION _____ 2ND _____ ACTION _____

7. PUBLIC COMMENT PERIOD (LIMITED TO TWO MINUTES PER PERSON)

8. DISCUSSION

9. ADJOURN